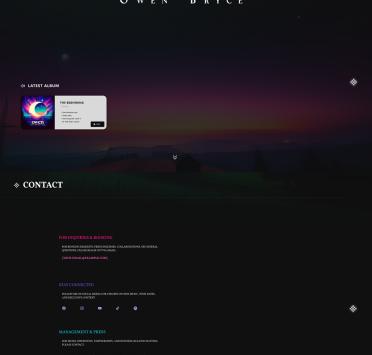
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1. What is your overall impression of the website's aesthetic?

Fresh

• Classic

• Dreamy

Warm

• Elegant

• Bright

Cool

Raw

Dark

Bold

Mysterious

Soft

2. Which words best describes the website's design?

- Minimalist and sleek
- Artistic and expressive
- Refined and high-end
- Raw and authentic

3. Where would you place this website on the following scales?

Cool Warm Serious Friendly Masculine • **Feminine** • Traditional Modern Fancy Plain